

ORDER

Orders
Order / Rev: 2465467
Alt Order #: WOC13580527
Product Desc: IN-09 2022
Estimate: 2281
Flight Dates: 04/20/22 - 04/26/22
Original Date / Rev: 04/19/22 / 04/19/22
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Campaigns/ POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 811
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Stu Barnes-Israel/ US House/ R/
Demographic: A55+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: 199089
Agency External ID: 75140AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	17	\$2,630.00	\$2,235.50
04/25/22	04/26/22	5	\$940.00	\$799.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	17	\$2,630.00	\$2,235.50	0.00
May 2022	5	\$940.00	\$799.00	0.00
Totals	22	\$3,570.00	\$3,034.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$3,570.00
Market	100%	\$23,800.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$20,230.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/20/22	04/23/22	Good Morning America	SM	7-9a	-----1-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 Estimate: 2281
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----1-		1				\$75.00		0.00			
N 2	WHAS	04/20/22	04/23/22	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----1-		1				\$75.00		0.00			
N 3	WHAS	04/20/22	04/24/22	ROS EM (Su) 6-8a WAKE UP WEEKEND 6-8A	CM	6-8a	-----1	:30	1	\$25.00	P03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----1		1				\$25.00		0.00			
N 4	WHAS	04/20/22	04/24/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----1		1				\$75.00		0.00			
N 5	WHAS	04/20/22	04/26/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	-11-1--	:30	3	\$200.00	P03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/22	04/26/22	-11-1--		3				\$200.00		0.00			
N 6	WHAS	04/20/22	04/21/22	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	---1---	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	---1---		1				\$225.00		0.00			
N 7	WHAS	04/20/22	04/26/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/22	04/26/22	11111--		5				\$250.00		0.00			
N 8	WHAS	04/20/22	04/23/22	Local News @ 630p Sa WHAS11 NEWS @ 6:30p	CM	630-7p	-----1-	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----1-		1				\$125.00		0.00			
N 9	WHAS	04/20/22	04/24/22	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----1		1				\$250.00		0.00			
N 10	WHAS	04/20/22	04/26/22	LN (M-Su) WHAS11 NEWS AT 11	CM	11-1135p	11111-1	:30	6	\$120.00	P04	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/22	04/26/22	11111-1		6				\$120.00		0.00			
N 11	WHAS	04/20/22	04/23/22	Local News @ 11p Sa WHAS11 NEWS AT 11 SAT	CM	11-1135p	-----1-	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----1-		1				\$150.00		0.00			
													Totals	22	\$3,570.00